

How to Improve Your SMB's Cybersecurity by EOD



- 1. Conduct a Cybersecurity Training Meeting**

Teach your employees how to spot a phishing email, give them time to update passwords, and remind them of the importance of relying on secure websites. The more your staff is aware, the less likely they are to put your company at risk.
- 2. Work on Your Incident Response Plan**

Start by listing everyone who will need to be notified in case of an emergency. If you have more time, brainstorm all the tools you'll need to continue your day-to-day operations.
- 3. Research Cyber Insurance Providers**

Cyber insurance will help you recover in case of a data breach, so it's worth the investment. Start looking into providers and seeing what you need to get a good plan.
- 4. Implement a Free or Low-Cost Tool**

Multi-factor authentication comes with many of your existing business tools, so use it! For example, try a free password manager or two-factor authentication for your email accounts to add an extra layer of security.
- 5. Partner With a Managed Service Provider**

Schedule a consultation with a managed service provider (MSP) so you can discover how technology could change the way you do business. From cybersecurity to customer relations, an MSP can help you decide which solutions are right for your business.